



COURSE SYLLABUS

in accordance to the plan of study for the academic year 2015-2016

1. Information about the program

1.1 Higher education institution	Babeş-Bolyai University, Cluj-Napoca
1.2 Faculty	Faculty of European Studies
1.3 Department	European Studies and Governance
1.4 Field of study	Cultural studies
1.5 Study cycle	Master
1.6 Program of study / Specialization	Transatlantic Studies

2. Information about the discipline

2.1. Discipline title	Cultural diplomacy and crisis management (in English)						
2.2. The holder of the course activities	Associate Professor Ph.D. Gabriela Ciot						
2.3. The holder of the seminar activities	Associate Professor Ph.D. Gabriela Ciot						
2.4. Year of study	I	2.5. Semester	I	2.6. Type of assessment ¹	C	2.7. Discipline regime ²	OP

3. Total time estimated (hours per semester of teaching)

3.1. Number of hours per week	2	From which: 3.2 course	1	3.3 seminar/laboratory	1
3.4. Total hours of curriculum	28	From which: 3.5 course	14	3.6 seminar/laboratory	14
Time distribution	conventional hours 4 x 25 = 100				Hours
Study after textbook, course support, bibliography and notes					10
Additional documentation in library, on specialized electronic platforms and on the field.					10
Preparing seminars/laboratories, essays, portfolios and reports.					5
Tutoring					5
Examinations					2
Others activities: not the case					
3.7. Total hours for individual study					32
3.8. Total hours per semester					100
3.9. Number of credits					4

4. Preconditions (if necessary)

4.1 Of curriculum	It is not the case
4.2 Of skills	It is not the case

¹ Type of assessment : E – exam, VP – continuous assessment, C – colloquy.

² Discipline regime: OB - mandatory, OP - optional, F- facultative.

5. Conditions (if necessary)

5.1. For conducting the course	<ul style="list-style-type: none"> Classroom, projector
5.2. For conducting seminar/laboratory	<ul style="list-style-type: none"> Seminar room, projector

6. Specific skills acquired

Professional skills	<ul style="list-style-type: none"> C1.1 Identify critical and selective theoretical developments, methodological and practical decision-making in the field of crisis management; C2.1 Develop analysis of crises present in a particular context; C4.1 Develop models to identify specific crises that occur in international contexts; C3.2 Determination and repertorying pertinent factors that cause international crises; C5.4 Formulation and application of specific criteria to determine the appropriateness of decisions in crises.
Transversal skills	<ul style="list-style-type: none"> CT2. Coordinating the working techniques in a multidisciplinary teams; CT3. Objective selfevaluation of the formation need and rational choosing of the modality of this formation, aiming to insert and adapt to the requests of labour market.

7. Course objectives (arising from grid of specific skills acquired)

7.1 General objective of the discipline	<ul style="list-style-type: none"> Understand and explain fundamental concepts related crises, crisis management and crisis decision.
7.2 Specific objectives	<ul style="list-style-type: none"> Identifying cognitive processes that lead to a decision in an international crises; Identification of individual and overall behavioral patterns of the decision in an international crises; The use of psychological methods of analysis of decision-making in an international crises§ Understanding the methodologies and tools for managing international crises; Developing its own analysis of the decision in the case of an international crisis.

8. Contents

8.1 Course	Theaching methods	Observations
1. Crisis and crisis decision	Academic lectures, collective dialogue	Hensen, D., <i>Crisis and Perspectives on Policy Change</i> , SNDC-CRISMART, Stockholm, 2007.
2. Crisis Analysis	Academic lectures, collective dialogue	Fagel, M.J., <i>Crisis management and emergency planning. Preparing for today's challenges</i> , Taylor&Francis Group, CRC Press, 2014.
3. Crisis management in political systems	Academic lectures, collective dialogue	Boin, A., t' Hart, P., Stern, E., Sundelius, B., <i>The politics of crisis management. Public leadership under pressure</i> , Cambridge, Cambridge University Press, 2005
4. Planning for the unexpected	Academic lectures, collective dialogue	Regester, M., Larkin, J., „Perception is reality”, in M., Regester, J., Larkin, <i>Risk issues and crisis management. A casebook of best practice</i> , 3 rd edition, Chartered Institute of Public Relations (CIPR), London and Sterling,

		2005, p. 163-172 Regester, M., Larkin, J., „Planning for the unexpected”, in M., Regester, J., Larkin, <i>Risk issues and crisis management. A casebook of best practice</i> , 3 rd edition, Chartered Institute of Public Relations (CIPR), London and Sterling, 2005, p. 196-208.
5. Crisis communication management	Academic lectures, collective dialogue	Jordan-Meier, J. <i>The four stages of highly effective crisis management. How to manage the media in the digital age</i> , Taylor&Francis Group, CRC Press, 2011. Regester, M., Larkin, J., „The media in crisis situation”, in M., Regester, J., Larkin, <i>Risk issues and crisis management. A casebook of best practice</i> , 3 rd edition, Chartered Institute of Public Relations (CIPR), London and Sterling, 2005, p. 173-185. Regester, M., Larkin, J., „Crisis communication management”, in M., Regester, J., Larkin, <i>Risk issues and crisis management. A casebook of best practice</i> , 3 rd edition, Chartered Institute of Public Relations (CIPR), London and Sterling, 2005, p. 209-222.
6. Decision-making in crisis	Academic lectures, collective dialogue	Stern, E., <i>Crisis Decision-making</i> , Stokholm University Press, 2001.
7. European crisis management	Collective dialogue	Gross, E., <i>The Europeanization of national foreign policy. Continuity and change in European crisis management</i> , Palgrave Studies in European Union Politics, Palgrave Macmillan, 2009 Houben, M., <i>International Crisis Management. The approach of European states</i> , London and New York, Taylor&Francis, Routledge, 2005.
Compulsory bibliography		
<ol style="list-style-type: none"> 1. Boin, A., & Hart, P., Stern, E., Sundelius, B., <i>The politics of crisis management. Public leadership under pressure</i>, Cambridge, Cambridge University Press, 2005; 2. Fagel, M.J., <i>Crisis management and emergency planning. Preparing for today's challenges</i>, Taylor&Francis Group, CRC Press, 2014; 3. Gross, E., <i>The Europeanization of national foreign policy. Continuity and change in European crisis management</i>, Palgrave Studies in European Union Politics, Palgrave Macmillan, 2009. 		
Optional bibliography		
<ol style="list-style-type: none"> 4. Houben, M., <i>International Crisis Management. The approach of European states</i>, London and New York, Taylor&Francis, Routledge, 2005; 5. Jordan-Meier, J., <i>The four stages of highly effective crisis management. How to manage the media in the digital age</i>, Taylor&Francis Group, CRC Press, 2011; 6. Oyama, T., <i>Post-crisis risk management. Bracing for the next perfect storm</i>, John Wiley and Sons (Asia). Pte Ltd, 2010; 7. Regester, M., Larkin, J., <i>Risk issues and crisis management. A casebook of best practice</i>, 3rd edition, Chartered Institute of Public Relations (CIPR), London and Sterling, 2005; 8. Tiwari, A., <i>The capacity crisis in disaster risk management. Why disaster management capacity remains low in developing countries and what can be done</i>, Springer, 2015. 		
8.2 Seminar/laboratory	Teaching methods	Observations
1. Exercise Design and Development Challenges (I)	Case Analysis	Fagel, M.J., <i>Crisis management and emergency planning. Preparing for today's challenges</i> , Taylor&Francis Group, CRC Press, 2014, p. 287-301
2. Exercise Design and Development Challenges (II)	Case Analysis	Fagel, M.J., <i>Crisis management and emergency planning. Preparing for today's challenges</i> , Taylor&Francis Group, CRC Press, 2014, p. 287-301
3. Simulation of crisis management	Case Study, Debate	Case studies from students

and the role of cultural diplomacy – Charlie Hebdo (I)		proposals
4. Simulation of crisis management – and the role of cultural diplomacy – Charlie Hebdo (II)	Case Study, Debate	Case studies from students proposals
5. Simulation of crisis management – and the role of cultural diplomacy – Migrants Crisis (I)	Case Study, Debate	Case studies from students proposals
6. Simulation of crisis management – and the role of cultural diplomacy Migrants Crisis (II)	Case Study, Debate	Case studies from students proposals
7. The role of cultural diplomacy in managing international crisis	Debate	Case studies from students proposals
Bibliography		
1. Bennett, S. (ed.), Innovative thinking in risk, crisis and disaster management, UK and USA, Gower Publishing Limited and Ashgate Publishing Company, 2012;		
2. Houben, M. International Crisis Management. The approach of European states, London and New York, Taylor&Francis, Routledge, 2005;		
3. Prezelj, I. (ed.), The fight against terrorism and crisis management in West Balkans, IOS Press, 2008.		

9. Corroboration / validation of the discipline content according to the expectations of the epistemic community representatives, of the ones of the professional associations and also of the representative employers of the corresponding program

- After this course, students would perform complex analysis of decision making in the field of external policy, gaining the skills necessary to conduct the activities of non-governmental organizations, ministries, embassies and government and regional authorities.

10. Evaluation

Type of activity	10.1. Evaluation criteria	10.2. Methods of assessment	10.3. Share in final grade
10.4. Course	participation in the course, studying the bibliography, one final paper (8-10 pg)	colloquy	90%
10.5. Seminar/ laboratory	participation in the seminar, the online discussions, simulations, role play	colloquy	10%
10.6. Minimum performance standards			
Grade 5 (five)			

Date of completion

25.09.2015

Signature of the course holder

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Signature of the seminar holder

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Approval date by department

November 2015

Signature of the Head of the Department

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